



ATELIER DES ORS

RIVIERA COLLECTION



PRESS RELEASE

RIVIERA COLLECTION

The Riviera Collection is an inspirational range of four perfumes with a light, radiant, refreshing and captivating signature.

The French Riviera is front and centre in this collection. A beguiling region that has served as an inspiration to artists, writers and musicians for decades. Expansive sea views, azure waters, a vivid palette of colors, varied natural landscapes and the vestiges of old-school glamour are the key to this collection.



Imagine magical moments exemplified in the 1950's, 60's and 70's. A time when elegance, charm, and simple pleasures were in abundance. Picture postcards of a bygone era that promise beauty and sophistication along with eternal days and nights.



CHAPTER 1 : RIVIERA DRIVE



INSPIRATION

"The convertible hugged the curves of the winding corniche road. Below, the azure sea unfolded, contrasting with the plush emerald carpet of umbrella pines. Jackie sat in the passenger seat, wearing a loosely tied scarf as the warm air skimmed her face. For a moment the sea faded from view, as the couple passed charming villas overlooking the water. Through gaps in the tall hedges, magnificent gardens could just be glimpsed, suspended on the cliffside.

The sea reappeared, adorned in a vividly hued blue, just like an Yves Klein painting, Jackie mused. In the distance, Cape Ferrat plunged into the breathtaking bay. The light breeze of the July afternoon was filled with the symphonic scent of conifers and aromatic herbs. They wished that the day would go on forever, so the dream could continue on this road linked inextricably to the French Riviera."

The mythical scenic drive along the coastline of the French Riviera, so vividly captured in Hitchcock's *To Catch A Thief*, starring Grace Kelly and Cary Grant, is the inspiration for Riviera Drive. The long and winding roads of the French Riviera and expansive sea views are enhanced by the natural beauty of the vista. Warm air signals escapism and the scent of pure freedom.

THE FRAGRANCE

Riviera Drive captures these moments with a reviving scent of fresh herbs and a squeeze of lemon highlighting the coastline's panoramic charm. An adventurous spirit and the aromatic scent of the sheltering Pin Parasol enfold you. A dash of intoxicating absinthe and the spiritual virtues of patchouli amplify the intensity.

Top Notes: Lemon, Marjoram, Rosemary
Heart Notes: Cedar Leaf, Absinthe, Patchouli
Base Notes: Cashmeran, Cedar, Musk



CHAPTER 2 : POMELO RIVIERA



INSPIRATION

"Bright light streamed through the bedroom shutters. Jackie gently eased them open and let the warmth envelop her. No place in the world had ever seemed so full of serenity, peace and wellbeing. Jackie gazed out through the window and recognised the familiar silhouette of Sasha's boat. The sailboat seemed to float above the water cradled by the sun. She decided to take a walk in the hanging floral gardens on the foothills of Saint-Jean-Cap-Ferrat.

With a book in hand, she wandered for a moment between the bergamot and orange trees, then headed for the pool. A moment of quiet contemplation enveloped her. She placed her book 'Bonjour Tristesse' on the table next to her and reclined on the deckchair. The intense heat mixed with the sea breeze and the zest of the pomelo trees brought a smile. She instantly remembered the enchanted holidays spent at Villa Pomelo."

Overlooking the jewelled azure sea, sits a beautiful villa and a secluded garden. An abundance of citrus trees laden with fruits and fragrant flowers creates a vivid portrait of a paradise found. A gentle sea breeze brings refreshment and a crystalline scent, tinged with salt, sun and the promise of memorable moments.

THE FRAGRANCE

A natural synergy between the tart refreshment of bergamot and the silky smoothness of orange blossom, jasmine and rose creates a serendipitous moment. The radiant zest of punchy pomelo mixed with beams of sunlight is simple, yet enchantingly seductive with an easy allure. Pomelo Riviera is a fragrance to evoke the glow of lightly bronzed summer skin and never-ending summer days and nights.

Top Notes: Grapefruit, Jasmine, Bergamot
Heart Notes: Orange Flower, Salt Accord, Rose
Base Notes: Cedar



CHAPTER 3 : RIVIERA LAZULI



INSPIRATION

"The Riva nonchalantly appeared as if it had been swept away by the Mediterranean breeze on a summer's afternoon. One by one the guests arrived; the women sporting chic hair bands and wide framed glasses to escape the blazing sun. The boat crossed the Cap d'Antibes, moving languidly before coming to a stop. Sasha hesitated between the tempting freshness of a lemonade and the desire to embrace the expanse of the Lazuli sea.

The chill of the salt water brought revival as his body remained suspended between the sky and the depths of the water. Back on board the boat, he lay down on the deck and closed his eyes. Lulled by the scent of the sea, blended with the boat's teak oil, he shivered as a light breeze flickered across his body. The soft caress of the golden sun warmed his skin. A happy memory of a wonderful late afternoon in July on the waters of the French Riviera."

Moments of pure bliss are suspended in time as rays of sunlight warm the azure hued water. An emblematic Riva Aquarama moves languidly through the dream-like scene as the sun hugs its wooden curves. Sprays of salt water revive the spirit, while a tart citronade provides all the refreshment you need.

THE FRAGRANCE

Riviera Lazuli brings these moments to life with a fresh perspective. Precious woods complement citrus notes, while incense and hints of dried immortelle provide warmth with a touch of caramel spice. The scent of driftwood and sun-kissed skin permeate the air. This moment stays with you, transformed into a picture postcard memory. A scent of pure indulgence and tantalising refreshment.

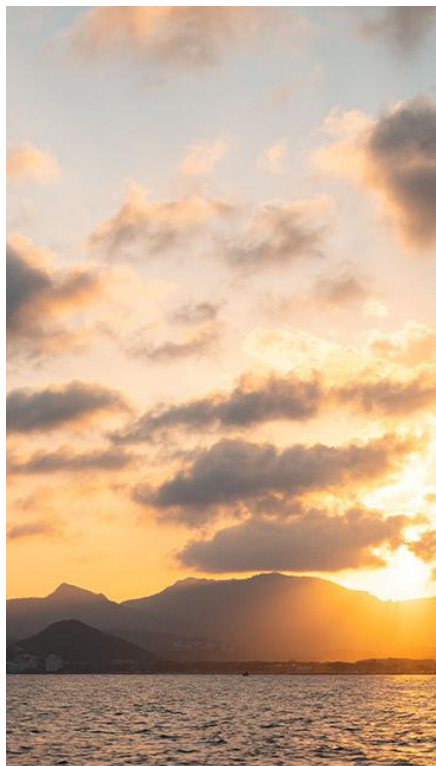
Top Notes: Lemon, Cypress, Bergamot

Heart Notes: Clary Sage, Cedarwood, Guaiac wood

Base Notes: Immortelle, Incense, Fir Balsam



CHAPTER 4 : RIVIERA SUNRISE



INSPIRATION

"The rising sun softly unfolded over the foothills of Menton, illuminating the sky with brilliant shades of orange. Jackie revelled in the intense depiction of nature, where orange tree branches laden with fruit appeared like a neo-impressionist painting, in an array of colour. Jackie rubbed the rough, dimpled skin of a beautiful blood orange in her palm. She could envisage the juiciness of the fruit. The remnants of the orange's scent on her skin revived long forgotten memories ...

Childhood recollections of a moment spent with her grandmother tasting a delicious, freshly squeezed pulpy orange juice on the terrace of the Negresco. Everything about the scene remained imprinted in her memory. The reverie was so vivid that she could have contemplated it for hours. The chill of the morning dew pulled Jackie out of her nostalgic reverie ..."

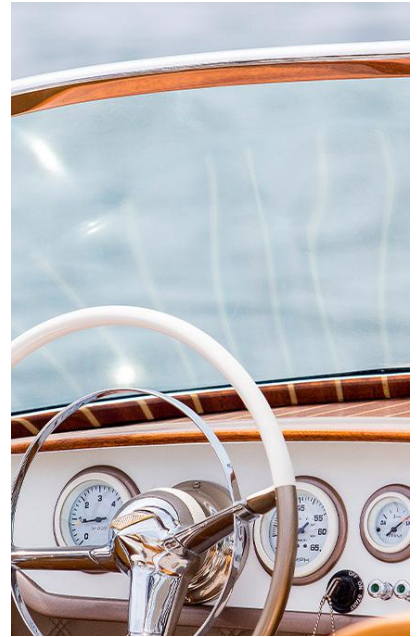
Riviera Sunrise revels in the golden light of the Mediterranean sun. The warm rays glimmer on aged orange treetops and merge with azure tinted waves in a scented dance. Riviera Sunrise expresses an atmosphere that oscillates between the meditative morning calm and bursts of radiant solar energy.

THE FRAGRANCE

A bold opening combines the zesty pulp of lemon, mandarin and orange with the aromatic freshness of basil. The sparkling layers of citrus play a duet with the joyful synergy of orange blossom and fig leaf, harmonising with the faceted woody notes of vetiver and cedarwood. Marie Salamagne wanted to capture and transform the beauty of these fleeting moments of happiness as an ode to the indescribable charm of the French Riviera.

Top Notes: Lemon, Mandarin, Orange
Heart Notes: Fig Leaves, Basil, Orange Blossom
Base Notes: Vetiver, Cedarwood, Musk





RIVIERA DRIVE



POMELO RIVIERA



RIVIERA LAZULI



RIVIERA SUNRISE

100ml - 200€

www.atelierdesors.com

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