



ATELIER DES ORS

BLANC POLYCHROME

EAUX COLLECTION



PRESS RELEASE



BLANC

White is achromatic (has no hue). White is the perceived color of light, and the lightest color on the spectrum.

According to Isaac Newton's theory of colors, the white light is a blend of rays of different colors.

White objects fully reflect and scatter all the visible wavelengths of light.

The inspiration for Blanc Polychrome comes from the positivity of white, associated with purity, light, brilliance, illumination, spirituality, beginnings and simplicity.

POLYCHROME

Polychrome refers to styles of painting, sculpture, architecture and pottery using multiple colors.

Polychromy is a technique used since antiquity to enhance the beauty of works of art or monuments.

Our perfumer, Marie Salamagne, creates perfumes in the same way she envisages watercolor paintings, with a montage of shapes and colors.

The inspirations for Blanc Polychrome is also taken from the explosions of colors in art, painting and nature that offers us multihued kaleidoscopic jewels of colors.



BLANC POLYCHROME



INSPIRATION

Blanc Polychrome is a modern cologne styled fragrance at a 20% concentration, infused with kaleidoscopic bursts of brightness. Think hypnotic swirls of light radiating through ornate stained glass windows or a transparent prism, highlighting a rainbow of color.

Blanc Polychrome celebrates life and color. Imagine fields of flowers gently swaying in polychromatic hues. Or a vision of fresh petals leaving their imprint on a white canvas, heralding the rite of spring.

Effervescent, modern and intimate Blanc Polychrome oscillates and surprises with its complex simplicity. A refreshing fragrance full of contrast, conviction and the abundance of life.

THE FRAGRANCE

Blanc Polychrome plays with joy and intensity, and the casual chic of a cologne, bringing a sense of joy, energy and verve. A halo of bright achromatic light brings a zesty, and juicy quality to Blanc Polychrome with mandarin and lemon to the fore. A dose of lavender with a surprising blend of creamy jasmine, juxtaposed with the crispiness of fig leaves lends modernity. The fragrance is enhanced with a touch of moss and intensified with musk and ambroxan adding warmth and light.

Top Notes: Mandarin, Lemon, Rhubarb

Heart Notes: Jasmine Petals, Fig Leaf, Lavender

Base Notes: Ambroxan, Moss, Musk





BLANC POLYCHROME

100ml - 200€

www.atelierdesors.com

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