



ATELIER DES ORS

WHITE COLLECTION



PRESS RELEASE



WHITE COLLECTION

Three sumptuous fragrances with luminous accords, inspired by a heartfelt passion for the arts.

White signifies purity, light, radiance, possibilities, and joy of new beginnings. The new fragrances pay homage to the white space: the page, the canvas, or an idea before its conception, at the point of materialising. Poets, writers, composers, artists and perfumers use the white space to reveal their art.

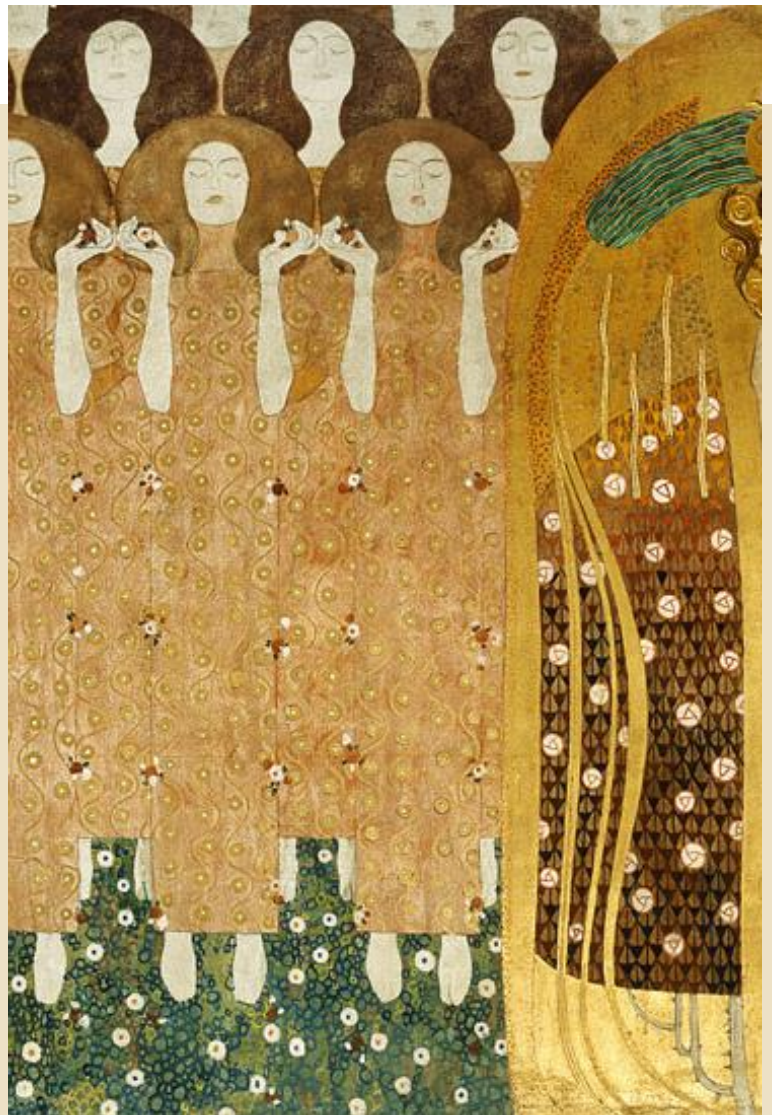
The White Collection celebrates perfumery as the 8th art and brings meaning to the new creations.

INSPIRATION

The Search For Happiness is the central theme of the White Collection. Art Nouveau, Vienna's Secessionist Group and Gustav Klimt's Beethoven Frieze (1902) are key influences.

This universal and timeless theme refers to the individual pursuit to find joy, peace and contentment within. To acknowledge the light and dark elements in our lives and to seek resolution.

The three fragrances are companions on the Search For Happiness. Each fragrance portrays a theme on the journey.



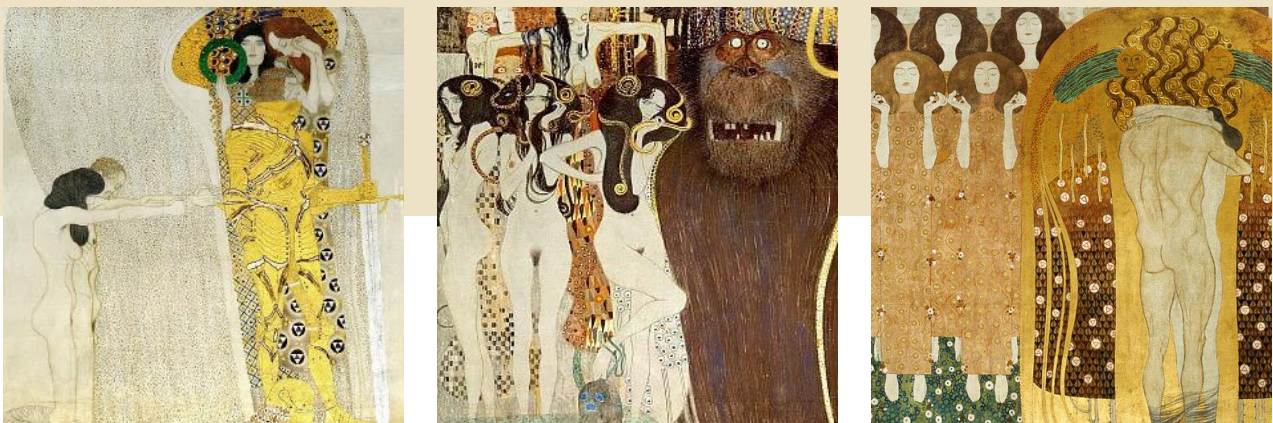
THE SEARCH FOR HAPPINESS

GUSTAV KLIMT'S BEETHOVEN FRIEZE TRIPTYCH

Gustav Klimt's Beethoven Frieze (1902) is key influence in the White Collection. Taking inspiration from Wagner's interpretation of Beethoven's 9th Symphony and the poetry of Friedrich Schiller's Ode To Joy: the Beethoven Frieze incorporates poetical and musical influences, a total work of art (Gesamtkunstwerk). This monumental art work was completed for the 14th Vienna Secessionist Exhibition to commemorate the 75th anniversary of Beethoven's death.

Klimt was a key member of the Secession Group, which was formed as a reaction against conservatism in art. He was renowned as one of the most influential exponents of Art Nouveau.

The art is a treatise to the Search For Happiness, an eternal and ever present yearning for humanity to journey beyond the darker moments towards a civilisation where happiness and joy are omnipresent. A progressive moment to take humankind forward.



An olfactive connection between the scent triptych exists with an unifying thread of orange tonalities: orange blossom, blood orange and mandarin. The undertaking to find the golden hues represent the Search For Happiness, providing a link to Atelier Des Ors' quest for perfection. The evocative scents and hues of orange, amber and honey represent radiance and golden light.

Each fragrance can be appreciated in its own right as a beautiful scent. Yet viewed as a collection they make a powerful statement.

NUDA VERITAS

THE NAKED TRUTH



INSPIRATION

The white space of hope and truth. Humanity stripped bare. The knight in shining, golden armour acts as the saviour of humankind. Nuda Veritas captures the essence of truth and authenticity. The beginning of a spiritual quest on the search for happiness.

Facing truth
Draped in white
Delicate flowers
A quest, a hope
Golden light
Purity, simplicity

THE FRAGRANCE

An indelible lightness of being lies at the heart of Nuda Veritas, the beginning of a spiritual quest on the search for happiness. The perfume unfolds with a delicate floral heart of jasmine and osmanthus encased in layers of textural whiteness, full of hope and yearning. Humanity is connected to the earth and minerals through hints of moss. We look to the sky and seek the naked truth, laid bare in a transparent, watery haze with hints of patchouli and the gentle caress of ambroxan.

Top Notes: Bergamot, Orange Flower Petals
Heart Notes: Sambac Jasmine, Osmanthus, Patchouli
Base Notes: Tagete, Ambroxan, Moss



CRÉPUSCULE DES ÂMES

TWILIGHT OF THE SOULS



INSPIRATION

A quest for the balance between purity and temptation is omnipresent. Crépuscule Des Âmes is a second skin to wear in the dusky hours while the souls are at play, when we feel deep desires and the duality inherent in our consciousness.

Profound dilemma
Animalic suggestion
Autumnal light
Danaë, indolent
Like a serpent, dancing
Chaos!

THE FRAGRANCE

Crépuscule Des Âmes is the twilight of the souls and a perfume to enslave the senses with fine spices and a warm golden glow. A radiating warmth that speaks to carnal pleasure and desire imbued with the furry warmth of typhoeus. Incense, patchouli and hyraceum heat the primitive, animalic aura. For moments when we seek the truth, to find a way through temptation.

Top Notes: Mandarin, Cardamom, Clary Sage
Heart Notes: Hysope, Incense, Pimento Berries
Base Notes: Hyraceum, Patchouli



CHOEUR DES ANGES

CHOIR OF ANGELS



INSPIRATION

Salvation is found in art, poetry and music, bringing the search for happiness to its conclusion. The final opus is exuberant and joyous, culminating in a warm embrace. Chœur Des Anges connects to the primal desire for happiness, where salvation is found. A radiant and joyous experience, a cocooned embrace, a kiss to the whole world.

Oh transcendent joy!
Calliope, lyrical muse
In floral harmony
Hydromel, a celebration
An eternal embrace
Exultation

THE FRAGRANCE

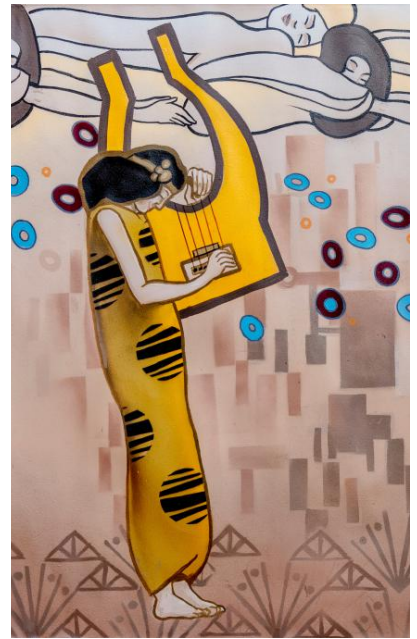
Chœur Des Anges is a poetic celebration of colour, scent and joie de vivre fused with blood orange, carrot seeds, radiant fruits and flowers. A symphonic creation inspired by the harmonious voices of angels. An ambrosia like golden nectar of osmanthus and honey that sings in harmony to the gods. Chœur Des Anges is a fragrance that connects to the primal desire for happiness, where salvation is found in lyrical ambered, tones.

Top Notes: Blood Orange, Blackcurrant, Pear

Heart Notes: Orange Blossom, Carrot Seeds, Osmanthus

Base Notes: Honey, Cedarwood, Amber





NUDA VERITAS



CRÉPUSCULE DES ÂMES



CHOEUR DES ANGES

100ml - 200€
www.atelierdesors.com
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